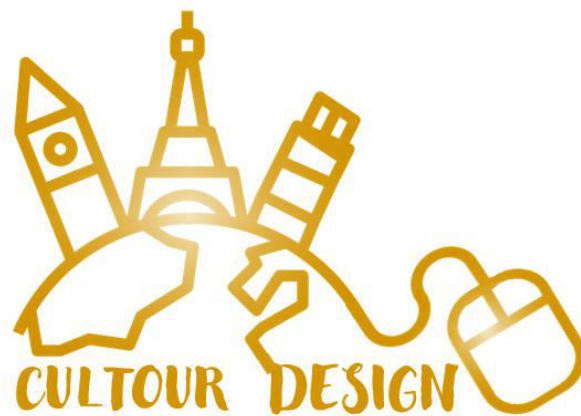


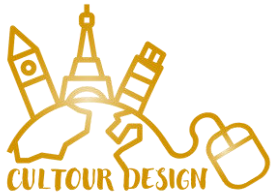
# Press release



The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein. **Project number:** 2021-1-RO01-KA220-ADU-

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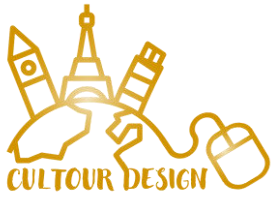
The last 24<sup>th</sup> of October the second transnational meeting of the Cultour Design project took place in the city of Zaragoza in Spain. Partners from different organizations like HESO (Cyprus), IRSIE (Poland), Innopolis (Greece), Komicha (Bulgaria), INCDT (Romania), Digicult (Poland) and INNETICA (Spain) gathered in the ESIC University facilities to discuss the details of the project implementation, the results and solutions and the progress and next tasks of the project.

Cultour Design project aims to implement innovative up-skilling practices based on experiential learning to equip low-skilled adult with the creativity and digital skills required in the cultural tourism sector within the context of a digital post-crisis world. The purpose is to enable them to create their own digital cultural tourist guide, while promoting local culture towards sustainable tourism. More specifically, the project aims at empowering low-skilled adults especially from rural areas to promote Cultural Tourism (CT) resources by developing their skills in Digital Design & Digital Thinking towards the digital transformation of CT.

In the current phase of the project, the work in progress consists of four different handbooks about Cultural Tourism among Europe (the post COVID situation and trends), Digital Tools in Tourism (a toolkit for the promotion of cultural tourism through ICT solutions), hybrid skills in Cultural Tourism (Digital Thinking, Adaptability and Soft Skills for tourism-related jobs) and the last one about the implementation of Digital Design in Cultural Tourism (case studies for a successful Digital Tourist Guide).

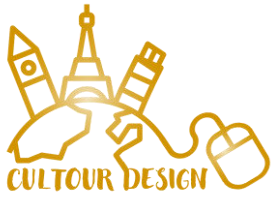
As well as working on the specific details of the project and the sharing and promotion tasks, the assistants also planned the next transnational meeting that will take place either in Cyprus or Greece. Until the next presential meeting, the partners are still working through online meetings.

After working, all the participants also had some time to get to know the city for which the Spanish partners from INNETICA organized a little tour.



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